

# PHILIPS

1-pack ST72 E27  
Filament Edison

Hue White Filament

Soft white light vintage bulb

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



8719514279179



## Easy smart lighting

The larger version of the elongated Edison-style filament bulb, this ST72 bulb features Bluetooth capability, a coiled filament and elegant amber coating for a modern take on a vintage design. Use with Bluetooth or pair with a Hue Bridge to unlock more smart lighting features.

### Limitless possibilities

- Vintage design meets modern capabilities

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Set the right mood with soft white light
- Unlock full suite of smart light features with Hue Bridge

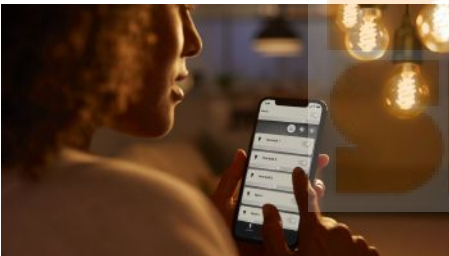
# Highlights

## Vintage design meets modern capabilities



Capture the popular look of Edison bulbs, featuring a distinct glowing inner coil and transparent globe, with smart filament bulbs. These smart retro-style LED bulbs combine the look and feel of simple vintage design with the power of Philips Hue smart lighting.

## Control up to 10 lights with the Bluetooth app



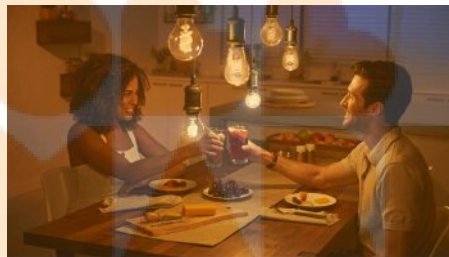
With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Control lights with your voice\*



Get hands-free control of your lights and use your voice instead! Simple voice commands allow you to control multiple lights in a room or just a single lamp. \*Works with the Google Assistant and Amazon Alexa.

## Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

## Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting set-up. Control your lights while away from home or add accessories such as motion sensors and smart switches.

# Specifications

## Lamp dimensions

- Dimensions (WxHxD): 72x164x72

## Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -10 °C – 45 °C

## Guarantee

- 2 years: Yes

## Power consumption

- Energy efficiency label (EEL): Not applicable

## Service

- Warranty: 2 year(s)

**Technical specifications**

- Weight: 57
- Bulb technology: LED

**The bulb**

- Colour temperature: 2100K
- Diameter: 72 mm
- Energy efficiency label: A+
- Fitting: E27
- Form factor: ST72
- Height: 171 mm
- Input voltage: 220V-240V
- Lifetime: 15,000 h
- Light output: Warm white light, Dimmable via smart device only, >80 CRI
- Lumen output: 550 lm
- Max. operation power: 7 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.6
- Rated lifetime: 15,000 h
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 7 W
- Wattage equivalent: 40 W
- Communication protocol: Bluetooth and Zigbee
- Software upgradable: When connected to Bluetooth app or Hue Bridge

**What's in the box**

- Hue bulbs: 1

**What's supported**

- HomeKit compatible: Yes
- IOS: 11 or later
- Philips Hue App: IOS 11 and later, Android 7.0 and later
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)
- Philips Hue Bluetooth App: IOS 11 and later, Android 7.0 and later

**Packaging dimensions and weight**

- EAN/UPC - product: 8719514279179
- Net weight: 0.060 kg
- Gross weight: 0.155 kg
- Height: 17.000 cm
- Length: 8.300 cm
- Width: 14.000 cm
- Material number (12NC): 929002459201

BOBB  
SMART



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